



EVEREST AUTOWORKS & AUTOSPA OFFERS FREE CAR CARE CLINICS FOR WOMEN!



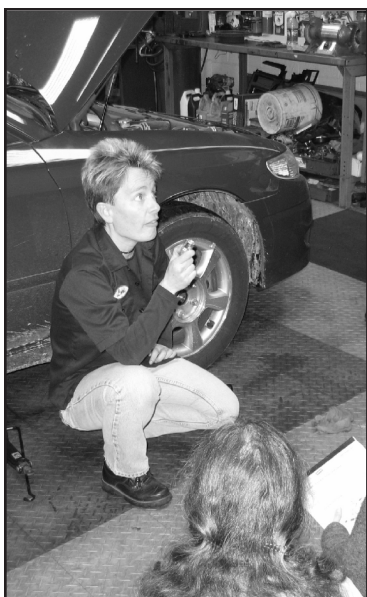
Everest AutoWorks & AutoSpa sponsors a free car care clinic designed by women for women. Instructor Lori Johnson teaches attendees about basic car care principles.

By: Christian Porter, owner, Everest AutoWorks

Once a month, Everest AutoWorks & AutoSpa offers a free car care clinic for women. These clinics provide a great way for women to become more knowledgeable about their vehicles.

The classes are held in the garage at Everest and are led by a female automotive instructor who provides a very hands-on teaching approach for attendees. A few of the topics covered include:

- *How to change a flat tire
- *How to check and add fluids
- *Basic understanding of how an engine works
- *Basic braking system overview
- *How to replace wiper blades



The Women's car care clinics at Everest AutoWorks are very hands on. To ensure attendees are prepared for roadside emergencies, instructor Lori Johnson teaches them how to change a flat tire.

and more independent consumers.

The class is taught by Lori Johnson, the creator of "Ladies Start Your Engines." Lori is an ASE certified automotive instructor for the Automotive Technology program at the Community College of Philadelphia. She was formerly an automotive technician and service manager for a Honda dealership. Lori's vast experience and qualifications makes her a perfect fit for facilitating these clinics for women.

Prior to Lori hosting the women's car care clinics at Everest, Christian and Tonya, owners of Everest AutoWorks, personally hosted classes in the past with mixed results. Soon after the clinics began, they realized that the level of attendee participation was less than anticipated. By talking with participants after the classes it became apparent that many women were uncomfortable expressing car care questions to a man. Some women felt they may be looked down upon by a male instructor for not already knowing the basics of their vehicles. Lori has hosted the clinics ever since this realization. In fact, **men are not allowed**

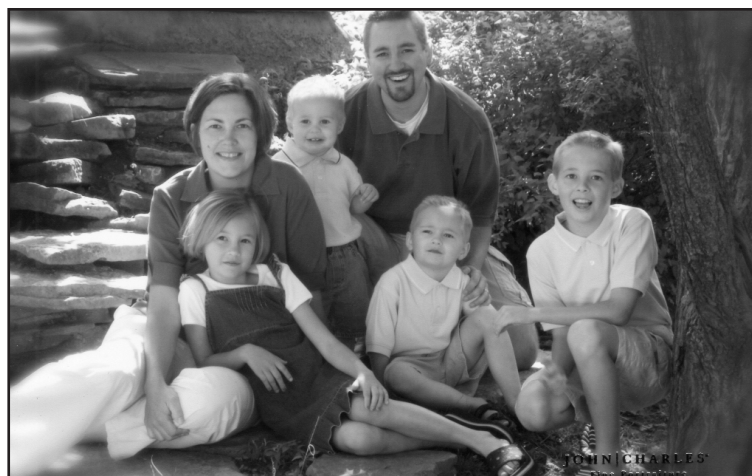
to be present during the class. The difference in attendee participation has been quite dramatic as the clinics now take on a highly informative, fun-filled learning experience with lots of talking, laughing, and sharing amongst the attendees.

If you or someone you know has any interest in attending one of these free clinics, please call 302-737-8424 and reserve your seat. Class size is limited to 12 women, so don't wait! Upcoming clinic dates are as follows:

**April 12th
May 10th
June 14th**

The classes are held the 2nd Thursday evening of each month from 6:30-8:30PM at Everest AutoWorks & AutoSpa, 690 Kirkwood HWY, in Newark. Everest is located next to Perkins Restaurant at the intersection of Possum Park Rd.

Everest AutoWorks & AutoSpa is Delaware's only full service auto repair and detail shop that caters to the unique needs of women. For more information about Everest please visit us at everestautoworks.com.



Christian and Tonya Porter, owners of Everest AutoWorks & AutoSpa, with their four children - Zachary, Madison, Elijah, and Ezekiel.



AUTOWORKS

Finally! Worry-Free Car Care for Women

Everest is the only local auto repair shop that caters to the unique car care needs of women. Our philosophy is simple: do the job right the first time, every time and be honest with our clients. This treatment sets Everest apart and allows you to put your car worries to rest.



EVEREST

Relax... You're in Good Hands!

Wait in a Clean & Modern Lobby

Enjoy Convenient Auto Pick-up & Delivery Service

Count on First-Class Customer Service

Participate in Our Free Women's Car Care Clinics

Leave with Confidence & Our 2 Year/24,000 Mile Warranty

www.EverestAutoWorks.com



AUTOSPA

Pamper Your Car

Everest AutoSpa offers detailing packages for your cars' every need. Our shop caters to the discerning woman with an eye for detail and who expects first-class customer service. In fact while we pamper your car we invite you to relax in our clean, comfortable lobby.

